



















**THE** *Acme* **COMPANY**  
Limited  
COR. JASPER & SECOND  
*Store Hours*  
OPEN 8.30 AM. CLOSE 6 P.M.  
SATURDAY OPEN TILL 10 P.M.  
TELEPHONE EXCHANGE 1181



## The Daintiest of New Laces and Embroideries

COMPLETE SPRING STOCKS ARE READY.  
Now comes the season when women are commencing to think of New Dresses, New Undergarments, and to plan home-sewing.

Appropriate is this word of the broad stocks of dainty Swiss Embroideries that have arrived early of late. Hundreds of yards of the most exquisite Embroideries you have ever looked at are ready here tomorrow for your inspection. Charming designs and beautifully fine qualities in superb assortments.

White Val. Laces, 1-1 1/2 inches wide, neat pattern. WHITE SALE PRICE 20c  
Val. Lace Edging and Insertion, 2 inches wide. WHITE SALE PRICE 30c  
German Val. Laces and Insertions. Just what you want for children's wear—the lace that will stand laundering. WHITE SALE PRICE 15c  
Beautiful Corset Cover Embroidery. WHITE SALE PRICE 25c

Fine Swiss and Cambric Embroideries, 4 to 6 inches wide. WHITE SALE PRICE 25c  
Material for Blouse Fronts, any pattern. WHITE SALE PRICE \$1.00, \$1.25 and \$1.65

200 yards Embroidery Flouncing, Swiss Muslin, Lawn and Cambric, 18 inches wide; newest designs. WHITE SALE PRICE 50c

All-over Embroideries with Edging to match for Blouses; regular 3.50. WHITE SALE PRICE \$2.75  
The above comprises a shipment just in from St. Gall, Switzerland.

## Handkerchiefs, Ribbons, Gloves, etc.

Hand embroidered Handkerchiefs, best Irish Linen. WHITE SALE PRICE 35c  
Plain Irish Linen Handkerchiefs with very narrow hem. WHITE SALE PRICE 20c  
White Ribbons, best quality Duchess and Taffeta, all widths. WHITE SALE PRICE 5c to 65c

Perrin's Short Kid Gloves, any size in white only. WHITE SALE PRICE \$1.65  
White Nets and Espir, very fine, 2 yards wide. WHITE SALE PRICE \$1.25

Beautiful Drawn Work Table Covers and Sideboard Scarfs, Doylies and Small Centres. Skein Silks and Cottons.

## Lingerie Dresses and Waists SPECIALS

These are some of the newest arrivals which show the late fashion ideas in heavy embroidery and lace effects. We don't believe you'll find these models shown yet around town.  
You Will Certainly Not Find Any Such Dresses and Waists at These Prices.

Dainty White Mull Princess Dresses trimmed with wide insertions of Cluny Lace at waist and on overskirt. Some high neck and others the new collarless V-shaped neck; quantity limited; size 34 to 38. WHITE SALE PRICE..... **6.95**

White Lawn Shirts waists with embroidery fronts and cuffs. A very serviceable Waist. WHITE SALE PRICE..... **1.25**

Outing Waists in all shades of Tan, Light and Dark Blue and Grey Stripes. A thorough business waist; all sizes; regular \$2.00. WHITE SALE PRICE..... **1.10**

Pretty White Mull Princess Dresses; waist trimmed with Val. Lace, high neck, sleeves with insertion at elbow. Skirt with yoke effect and full skirt and tucks at bottom; sizes 34 to 38. WHITE SALE PRICE..... **4.95**

## White Sale in Men's Furnishing Department

A man may forget the price he pays, but he never forgets the quality he secures.  
Men's White Shirts, open back and front ..... \$1.55  
Men's White Shirts, open back and front ..... \$1.35  
Men's White Shirts, long bosom, open front ..... \$1.35  
Men's White Shirts, short bosom, open back ..... 95c  
Men's White Cotton Night Shirts ..... 2 for 25c  
Men's White Dress Bow ..... 3 for 50c  
W. G. & R. Collars, 4-ply ..... \$1.00 pair  
White Kid Gloves ..... 3 for 25c  
White Cotton Handkerchiefs ..... 15c and 25c  
White Silk Handkerchiefs ..... 25c to \$1.25

## Our Semi-annual White Sale in Full Swing

Since the opening of our White Sale Thursday morning, the large business transacted, even in the face of unfavorable weather, has clearly demonstrated to us the popularity of this semi-annual event. Our patrons are now certainly procuring the advantages derived by awaiting the delayed announcement, which, as previously stated, was due to alterations in the ladies' ready-to-wear section (made necessary by increased business,) also the non-arrival of new goods all now to hand. Many a satisfied customer has remarked upon the elaborate showing now for inspection, and the choice and exclusive designs and styles in all white goods here displayed.

See windows, or, better still, call in tomorrow and view goods at close range in the departments. We never press anyone to buy.



## CORSETS & COVERS

Dozens of new styles in this line. One with embroidery and wide insertion. WHITE SALE PRICE..... **85**

Another with dainty beading and ribbon and lace, forming yoke. WHITE SALE PRICE..... **1.25**

Still another of all-over Embroidery, square neck, narrow shoulder straps and pretty ribbon. The utmost in style, quality and value. WHITE SALE PRICE..... **1.90**

## DRAWERS

You will find a large and complete assortment in this department. Drawers of fine quality long cloth, with embroidered ruffle, headed with cluster of five tucks. WHITE SALE PRICE..... **75**

Nainsook Drawers with ruffle and Val. Lace and Insertion, Embroidered medallion at side. WHITE SALE PRICE..... **1.25**

Another style with imported embroidery ruffle and scalloped edge; regular \$4.75. WHITE SALE PRICE..... **3.00**

## GOWNS

Open front gowns, high square neck, Hamburg insertion, edge and ribbon, Hamburg beading. WHITE SALE PRICE..... **1.25**

Slip-over gown, round neck, Hamburg Embroidery forming yoke, dainty beading and white ribbons at neck and sleeves. WHITE SALE PRICE..... **1.25**

Slip-over gowns, round yoke of Hamburg edging, beading and fine Val. Lace and Insertion, three-quarter sleeves. WHITE SALE PRICE..... **2.25**

## SKIRTS

We gained an advantage over the present cotton market by some fortunate purchases. That is only one of the reasons why our prices are so attractive. Note the values in skirts:—

Ladies' White Underskirts of fine quality longcloth, with flounce of Embroidery and Insertion. WHITE SALE PRICE..... **1.25**

Attractive petticoat of eyelet embroidery with 2 1/2 inch flounce. A most popular skirt. WHITE SALE PRICE..... **1.95**

Skirt of fine white longcloth with full muslin flounce daintily edged with two rows German Val. Lace and two insertions; regular \$3.50. WHITE SALE PRICE..... **2.25**

Fine Nainsook Underskirt, neat dust ruffle, and deep muslin flounce, trimmed with Val. Lace and Insertion. WHITE SALE PRICE..... **5.00**

Another type shown is the lace flounced skirt of fine white lawn threaded with ribbon in the lace of the flounce. WHITE SALE PRICE..... **8.50**

## CHILDREN'S DRESSES

Children's White Muslin Dresses, prettily trimmed with lace, embroidery and ribbons, sizes 1 year to 3 years; regular prices \$1.00 to \$5.00. WHITE SALE PRICE 1-3 OFF

## ALL ODD CORSETS TO GO

Low price will help accomplish our purpose and at the same time give our patrons something "to talk about."

C. B. Corsets made of fine Batiste or Coutil with medium bust and hip; regular \$3.75. WHITE SALE PRICE \$1.50

P. D. Corsets of medium length, fine Batiste, one set garters; reg. \$2.00. WHITE SALE PRICE \$1.00

See Our Assortment of White Neckwear and Belts.  
WE CARRY A FULL LINE OF "BEST" INFANT DRESSES AND SKIRTS, ALSO CHILDREN'S FRENCH DRESSES AND BUSTER SUITS.

## LACE CURTAINS

We shall sell these curtains at these prices until the last pair is gone—even though the raw materials continue to rise and the value increases as the days go by.

Real Irish point lace curtains, 3 yards long. Regular \$3.50. WHITE SALE PRICE \$2.95  
Regular \$3.75. WHITE SALE PRICE \$3.25  
Regular \$4.50. WHITE SALE PRICE \$4.00  
Regular \$5.50. WHITE SALE PRICE \$4.25

Novelty Braided Curtains, in white, extra and drab shades, 3 1/2 yards long; regular \$4.50. WHITE SALE PRICE \$3.00

Novelty Braided Curtains, plain centres, 3 1/2 yards long; regular \$7.00. WHITE SALE PRICE \$5.50

Extra Fine Nottingham Lace Curtains, 3 1/2 yards long, 54 inch wide; regular \$7.50. WHITE SALE PRICE \$6.00

Our assortment of designs is exceedingly broad; we can scarcely see how any woman could fail to find some design exactly suited to her taste.

## CURTAIN MUSLINS

In large variety of patterns; reg. 30c. WHITE SALE PRICE 25c  
Regular 35c. WHITE SALE PRICE 30c

## DOOR PANELS

In Nottingham and Novelty Braiding; all the newest designs; regular 25c. WHITE SALE PRICE 20c

Regular 50c. WHITE SALE PRICE 40c  
Regular \$1.00. WHITE SALE PRICE 75c  
Regular \$1.50. WHITE SALE PRICE \$1.15

Regular \$1.75. WHITE SALE PRICE \$1.40  
Regular \$2.00. WHITE SALE PRICE \$1.60

## Splendid Values in the Staple Dept.

This department contributes largely to the splendid offerings of our WHITE SALE, and we wish to emphasize particularly the values shown in New Goods, which despite the marked advance in prices by the manufacturers, are shown at and under old prices. Buy your supply of household goods NOW.

## Bleached Sheetings

"Our Special Leader." This sheeting is a 35c quality in plain and twilled, full 72 inch width.

WHITE SALE PRICE 25c  
72 inch width, extra fine, English make. WHITE SALE PRICE 35c

72 inch width, extra fine, English make. WHITE SALE PRICE 35c  
72 inch width, "Heapey Bleach Teill." A very special quality. WHITE SALE PRICE 35c

80 inch width, "Heapey Bleach Teill." WHITE SALE PRICE 45c  
80 inch width, fine English make, splendid weight cotton. WHITE SALE PRICE 35c

82 inch Pure Linen Sheet. An exceptionally fine quality. WHITE SALE PRICE \$1.50

## 200 pairs Hemmed Sheets

Extra quality, English make, size 2x2 1/2. These are exceptional values.

WHITE SALE PRICES \$2.00, \$2.25, \$2.50, \$3.00 Pair

White Cottons & Longcloths 35 inch. Bleached Cotton, heavy make. WHITE SALE PRICE 10c

36 inch, English Longcloth, splendid wearing cloth; soft in finish. WHITE SALE PRICE 12 1/2c

"Hochelaga Longcloth," fine cambric finish, 36 inches wide. WHITE SALE PRICE 12 1/2c

"Unique Longcloth," fine cambric finish. WHITE SALE PRICE 15c  
Lansdowne Cambrics, extra qualities in fine linen finish. WHITE SALE PRICE 17 1/2c and 20c.

## QUILTS

10-4 white honey-comb quilt; regular \$1.75. WHITE SALE PRICE \$1.55

10-4 white honey-comb quilts, with fringe; regular \$1.65. WHITE SALE PRICE \$1.40

10-4 white Marseille quilts; regular \$2.00. WHITE SALE PRICE \$1.75

10-4 white Marseille quilts; regular \$2.35. WHITE SALE PRICE \$1.95

10-4 white Marseille quilts, Regular \$7.90. WHITE SALE PRICE \$2.15

10-4 white Marseille quilts; regular \$3.25. WHITE SALE PRICE \$2.75

10-4 Marseille quilt, extra heavy, very special; regular \$5.60. WHITE SALE PRICE \$4.60

11-4 Marseille quilt, special; regular \$5.50. WHITE SALE PRICE \$4.95

10-4 Marseille quilt, special; regular \$6.00. WHITE SALE PRICE \$5.50

11-4 Marseille quilt, special; regular \$7.00. WHITE SALE PRICE \$6.00

## Lawns & Nainsooks

Victoria Lawns from 12 1/2c to 35c per yard.

Persian Lawns from 15c to 40c per yard.

India Linens from 15c to 40c per yard.

White Nainsooks from 7 1/2c up.

48 pieces of New Prints! This is a regular 12 1/2c print, full 32 inches wide. WHITE SALE PRICE 10c

Two specials in Table Linen 72 inch Bleached Damask in six good patterns, extra fine quality; regular \$1.50. WHITE SALE PRICE \$1.00

54 inch Unbleached Linen; a splendid weight cloth; regular 18c yard. WHITE SALE PRICE 25c



